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PhoneLink - Communicating More, with Fewer Resources

(Mesa, AZ) LVM Systems announces the release of PhoneLink, a third-generation product for automating communication to and from consumers, patients, or plan members. It integrates touch-tone phone technology with a robust SQL software database to manage two-way communications, such as:

- surveys (anonymous or identified): satisfaction, follow-up, health monitoring
- appointment reminders: for appointments, classes, and upcoming events
- action/behavior reminders: such as medication compliance, new behavior prompts
- health education fulfillment: this includes (inbound) consumer-initiated access of health information topics and also (outbound) push-to-patient instructions and health topics.

With PhoneLink, healthcare organizations can communicate more, using fewer resources. Think of it as four additional staff, working 24x7, whom you can lease for \$4,900* per year.

LVM Systems' new product is:

- fully hosted - avoiding the hassles of capital requests and installation
- expandable - the basic 4-port system can flex to 16-line usage to accommodate peaks in volume through server-sharing .
- vendor neutral - each PhoneLink system is powered by a complementary license of LVM's SQL software. Your primary call center software can be any product, or none at all. PhoneLink works from the data supplied by your organization.

*Cost: \$4,900 lease per year, plus \$0.20 per minute for utilization

For more information on PhoneLink, contact LVM Systems at 480.633.8200, ext 223, or visit our website at www.lvmsystems.com